

Grayson County Metropolitan Planning Organization (MPO)
TECHNICAL ADVISORY COMMITTEE
AGENDA

Wednesday, August 12, 2026 @ 9:00 am
Texas Department of Transportation
3904 S US 75, Sherman, Texas 75090

Please visit our MPO website www.gcmpo.org for background materials under the
“Committees/Meetings” link or under “News and Announcements” at our home page.

- I. Call to order
- II. Acknowledgment of Quorum by Chairman
- III. Public Comment Period
- IV. [Consider approval of the minutes of the MPO TAC meeting of May 27, 2026](#)
☒ Action ☐ Information
- V. Workshop: 2055 Grayson County Demographics – Step 3: Forecast Years (2028, 2033, and 2055) TAZ Demographic Review
☐ Action ☒ Information
- VI. Announcements
(Informal Announcements, Future Agenda Items, and Next Meeting Date)
 - MPO Policy Board Next meeting September 2, 2026
 - TAC Next meeting **September 30, 2026 (Please check this date)**
 - Freight Advisory Committee Next meeting TBD
- VII. Adjournment

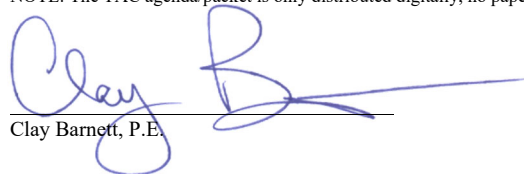
All meetings of the Grayson County Metropolitan Planning Organization (MPO) and Technical Advisory Committee (TAC) are open to the public. The MPO is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal opportunity for effective communications will be provided upon request. Please contact Clay Barnett at (903) 328-2090 at least 24 hours in advance if accommodation is needed.

Notice of Possible Quorum:

Pursuant to Chapter 551 of the Texas Government Code, notice is hereby given of a possible quorum of members of the Commissioners Court of Grayson County at a meeting of the Grayson County MPO Technical Advisory Committee. No formal business or action will be taken by any of the Commissioners in attendance at this meeting.

The above notice was posted at the Grayson County Courthouse in a place readily accessible to the public and made available to the Grayson County Clerk on or before August 6, 2026.

NOTE: The TAC agenda/packet is only distributed digitally, no paper copies will be sent. If you need a printed copy, please contact MPO staff.



Clay Barnett, P.E.

Grayson County Metropolitan Planning Organization (MPO)
TECHNICAL ADVISORY COMMITTEE
Wednesday, May 27, 2026 @ 9:00 am
Virtual Meeting

Committee Members Present:

Clay Barnett, P.E., Chairman	Grayson County MPO
Dannielle Talley	City of Collinsville
Eric Wilhite, AICP	City of Gunter
Shone Nix	City of Pottsboro
Alex Glushko, AICP	City of Van Alstyne
Bill Benton	Grayson County
Mary Tate	City of Denison
Rob Rae, AICP	City of Sherman

Committee Members Absent:

Brian Esmaili-Doki, P.E.	TxDOT Sherman Area Engineer
Phil Harris	City of Whitesboro
Monte Walker	City of Howe

Non-Voting Members Present:

Tammye Fontenot	TxDOT TPP Division
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Non-Voting Members Absent:

Shellie White	Texoma Area Paratransit System (TAPS)
Justin Morgan	Federal Highway Administration (FHWA)
Michelle Bloomer	Federal Transit Administration (FTA)

Guests Present:

Phillip Tindall	TxDOT TPP Division
Lindsay Wright	Grayson County Commissioner, Pct. 3
Ali Riahi Samani	DCCM
Max Rowe	Huitt-Zollars

I. Call to Order

Mr. Barnett called the meeting to order at 9:02 a.m.

II. Acknowledgement of Quorum by Chairman

Mr. Barnett declared a quorum of the Technical Advisory Committee present.

III. Public Comment Period

There were no public comments.

1 **IV. Consider approval of the minutes of the MPO TAC meeting of March 18, 2026**

2
3 Mr. Barnett inquired if all members had reviewed the minutes from the previous TAC meeting on
4 March 18, 2026.

5
6 Motion to approve the minutes of March 18, 2026, was made by Ms. Talley, seconded by Ms.
7 Tate. Motion carried.
8

9 **V. PUBLIC HEARING: Workshop: 2055 Grayson County Demographics – Step 2:**
10 **Forecast Year (2055) TAZ Demographic Review & Input**

11
12 Mr. Barnett welcomed Mr. Ali Samani to present information on the Grayson County
13 Demographics study. Mr. Samani gave a presentation, which is attached here to and incorporated
14 herein. He explained that his firm was going to be generating a traffic demand model to forecast
15 traffic over the next 30 years. Mr. Samani asked for local knowledge from the members of the
16 TAC to more accurately produce this model. Mr. Samani then provided an example of how
17 members of the TAC could input this information through the online tool.
18

19 **VII. Announcements**

20
21 Mr. Barnett announced the next MPO TAC meeting will be held on July 22, 2026.

22
23 Mr. Barnett announced the next MPO Policy Board meeting will be held on September 2, 2026.

24
25 Mr. Barnett asked for any other questions or comments.
26

27 **VIII. Adjournment**

28
29 Having no further business to discuss, Mr. Barnett adjourned the meeting at 9:39 am.
30
31

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33

Clay Barnett, P.E., Chairman, GCMPO Technical Advisory Committee



Grayson County Demographics Update

Meeting with Technical Advisory Committee (TAC) Members

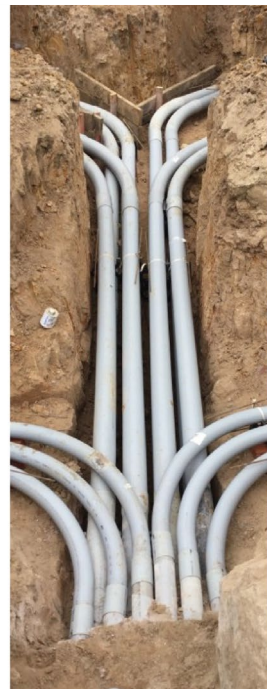
Mike Chaney and Ali Samani

mchaney@dccm.com and ariahismani@dccm.com

Agenda

- **Project Description**
- **What we need from TAC members**
 - Contacting your region's ISDs
 - Future Development Plans and Anticipated Growth
- **Interactive Online Tool**

Who We Are



Mike Chaney, AICP
Travel Demand
Modeling Lead

Ali Samani, Ph.D.,
Travel Demand Modeler

Project Description

- **Purpose:** Support Grayson County MPO with population and employment forecasts as a part of updating Metropolitan Transportation Plan (MTP).
- **What we're doing:** Developing data-driven, defensible demographic projections at the county, city, and zone (TAZ) level.
 - **Base year:** 2023
 - **Forecast year:** 2055 (with 2028 and 2033 as the interim years)
- **Why your opinions matter:** Local insights help ensure projections reflect real development activity, plans, and constraints.

Project Timeline

✓ **TASK A: Traffic Analysis Zone (TAZ) Layer Update 12/19/2025** *Delivered and Approved by TxDOT.*

✓ **TASK B1: Base year Demographic (2023) – 05/01/2026**

- TAZ-Level Demographics

TASK B2: Forecast year Demographic (2028, 2033, and 2055) 09/04/2026

- TAZ-Level Demographics
- Forecast years Control Totals

Status of ISD Demographic Study Collection

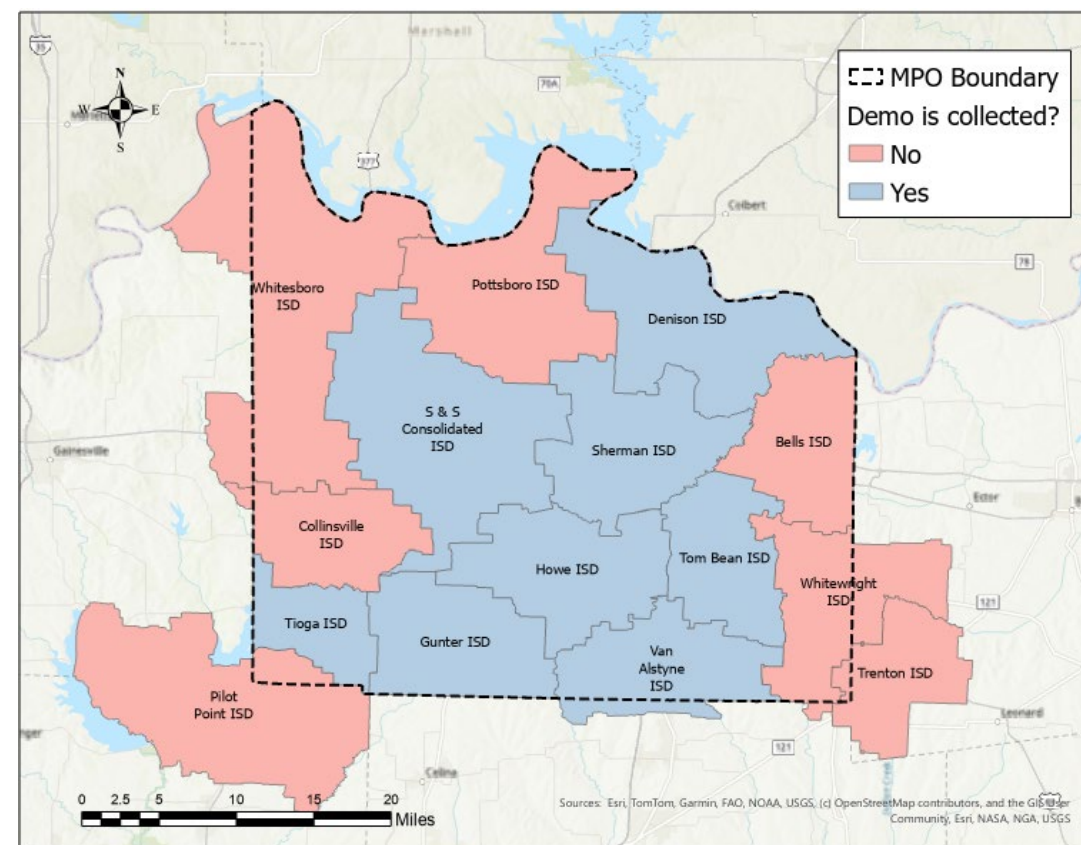
ISD demographic studies are being collected to support the Grayson County demographic forecast.

ISDs that **Have** Provided Studies

- Denison
- Howe
- Gunter
- Sherman
- Southmayd Sadler
- Tioga
- Tom Bean
- Van Alstyne

ISDs Still Pending

- Bells
- Collinsville
- Pilot Point
- Pottsboro
- Trenton
- Whitesboro
- Whitewright



ISDs Contacted: 15 | Studies Received: 8 | Pending: 7

TAC Input Needed: Future Development Plans

Share your local knowledge to help develop forecast years demographic estimates

Access the Online Demographic Review Site (link is provided through an email)

1. Go to “**Opportunities and Constraints**” Tab
2. Select a TAZ using the interactive map
3. Fill the survey on the right

GRAYSON COUNTY MPO
METROPOLITAN PLANNING ORGANIZATION
INTERMODAL URBAN TRANSPORTATION PLANNING

Home Demographic Review **Opportunities and Constraints**

Click on a TAZ to view the estimated population and employment values

2023 Population
2023 Total Population
 0 - 200
 > 200 - 400
 > 400 - 600
 > 600 - 1,000
 > 1,000 - 1,700

Selected Zone (TAZ)
 Opportunity or Constraint*
☐ Opportunity
☐ Constraint
 Submit

Total Population Total Employment Input Received

10 km 10 mi

City of Sherman, Texas Parks & Wildlife, Esri, TomTom, Garmin, SafeGraph, FAO/MET/NAS... Powered by Esri

TAC Input Needed: Future Development Plans – Opportunities for Growth

3. If you want to report a development plan, please select “**Opportunity**”

4. Select among the provided options:

- Known Development Plan
- Anticipated Development Plan
- General Comment on Pop/Emp Growth

5. Fill the needed fields

- Development Type (e.g., residential, commercial, industrial, mixed, or other)
- Development Name
- Opening Year
- Additional Comment

6. Click on “**Submit**”

GRAYSON COUNTY MPO
METROPOLITAN PLANNING ORGANIZATION
INTERMODAL URBAN TRANSPORTATION PLANNING

Home Demographic Review **Opportunities and Constraints**

Opportunities and Constraints

We need you to indicate where you see opportunities for growth and constraints to growth in the region.

The map to the right allows you to review TAZ level data and make comments on individual TAZs. You can use your mouse to zoom in to a specific area, click on an area (TAZ), and report an opportunity or constraint for that area by filling the form on the bottom-right corner of this page.

Be sure to hit the “Submit” button after entering your comment for each TAZ.

DCCM

Email questions to ariahisamani@dccm.com

2023 Population

2023 Total Population

- 0 - 200
- > 200 - 400
- > 400 - 600
- > 600 - 1,000
- > 1,000 - 1,700

Zoom to

2023 Total Population	155
2023 Total Households	72
2023 Total Employment	31

Selected features: 1

Known or Estimated Plan*

☐ Opportunity

☐ Constraint

☐ Known Development Plan

☐ Anticipated Development Plan

☐ General Comment on Pop or Emp Growth

Submit

Total Population Total Employment Input Received

City of Sherman, Texas Parks & Wildlife, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NAS... Powered by Esri

* **Note:** you can provide general comments on growth (e.g., 3% population growth rate for a region) by selection “General Comment on Pop/Emp Growth”.

TAC Input Needed: Future Development Plans – Constraint for Growth

5. Select “**Constraint**” if you would like to report a growth limits in an area
6. Select the type:
 - Environmental
 - Federal Land
 - Other
7. Provide additional comment if needed.
8. Click on “**Submit**”

Please provide you comments by end of **June 2026**

GRAYSON COUNTY MPO
METROPOLITAN PLANNING ORGANIZATION
INTERLOCAL TRAVEL TRANSPORTATION PLANNING

Home Demographic Review **Opportunities and Constraints**

Opportunities and Constraints

We need you to indicate where you see opportunities for growth and constraints to growth in the region.

The map to the right allows you to review TAZ level data and make comments on individual TAZs. You can use your mouse to zoom in to a specific area, click on an area (TAZ), and report an opportunity or constraint for that area by filling the form on the bottom-right corner of this page.

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DCCM

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2023 Population

2023 Total Population

- 0 - 200
- > 200 - 400
- > 400 - 600
- > 600 - 1,000
- > 1,000 - 1,700

Selected Zone (TAZ)

453

Opportunity or Constraint*

☐ Opportunity

☒ **Constraint**

Type

-Please select-

Comment

Total Population **Total Employment** **Input Received**

City of Sherman, Texas Parks & Wildlife, Esri, TomTom, Garmin, SafeGraph, FAO, METI/NAS... Powered by Esri

Demographic Review Site

[Grayson County Demographic Review Site](#)

The screenshot shows the homepage of the Grayson County MPO Demographic Review Site. The header features the Grayson County MPO logo, which includes a stylized 'G' and the text 'GRAYSON COUNTY MPO METROPOLITAN PLANNING ORGANIZATION INTERMODAL URBAN TRANSPORTATION PLANNING'. Below the logo is a navigation bar with three tabs: 'Home' (highlighted in orange), 'Demographic Review', and 'Opportunities and Constraints'. The main content area has a light gray background and contains a welcome message, a paragraph explaining the purpose of the site, and a request for user input. The footer includes the DCCM logo on the left and contact information on the right.

GRAYSON COUNTY MPO
METROPOLITAN PLANNING ORGANIZATION
INTERMODAL URBAN TRANSPORTATION PLANNING

[Home](#) [Demographic Review](#) [Opportunities and Constraints](#)

Welcome to the Grayson County MPO Demographic Review Site
The Grayson County MPO is updating its Metropolitan Transportation Plan (MTP).

A key part of the process of updating the model is to develop accurate short- and long-range population and employment forecasts for the region. To ensure that we get the most accurate forecast possible, we are asking local leaders with knowledge and expertise in the region to participate in helping the MPO develop these important demographic forecasts.

Please use the Demographic Review and Opportunities & Constraints Tabs above to provide your input.

DCCM

Developed by DCCM
Contact: Ariahisamani@dccm.com



Thank You!

Please email questions to:

mchaney@dccm.com or ariahismani@dccm.com